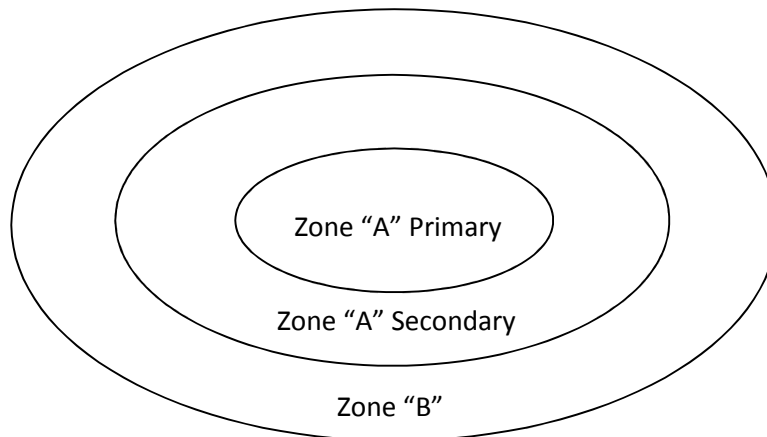


Exhibit "B" Santa Paula Downtown Merchants Association Merchant Loss Compensation Recommendations



<p><u>Zone "A" Primary</u> The store/business that is used for interior filming:</p> <ul style="list-style-type: none"> • Merchants will negotiate their own fees for use of their place of business. • Merchants are responsible for notifying their landlord when filming affects their building. 	<p><u>Zone "A" Secondary</u> The merchant on each side of the primary:</p> <ul style="list-style-type: none"> • Recommended be paid a minimum of \$150.00 per day. • An additional minimum compensation of \$50.00 per day for any equipment, prop, crew personnel placed in front of their place of business. • Additional recommended fees below are also applicable. 	<p><u>Zone "B"</u> Merchants within Street Closure/ITC or No Parking areas :</p> <ul style="list-style-type: none"> • <i>At the discretion of the Filming Liaison</i>, merchants may be entitled to compensation if they are within the Street Closure/ITC or No Parking areas or within 300 ft. of the filming activity. Please see Additional Recommended Fees below.
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ATTENTION BUSINESS OWNERS: BUSINESS REQUIREMENTS FOR LOSS COMPENSATION PAYMENT

Required/must be prominently posted:

- Normal business hours posted in public view
- City of Santa Paula Business License posted in public view.

Businesses MUST normally be **OPEN** on the day of the week of filming for compensation. No compensation will be paid when a business is normally closed or does not have a business license.

Additional Recommended Fees:

Parking Spaces: Merchants should be compensated \$50.00 per day per parking space for the use of any parking spaces in front of their place of business. (Each Main St. merchant is considered to have 2 spaces regardless of location.)

Intermittent Pedestrian Traffic: Merchants within Zone "B" should be compensated a minimum of \$50.00 per day.

Street Closure or ITC/Intermittent Traffic Control: Merchants within Zone "B" should be compensated \$300.00 per day.

- LOSS COMPENSATION FEES ARE BASED ON A "FULL DAY" FILMING SCHEDULE (12 hour day)
- FEWER HOURS OF FILMING WILL ADJUST LOSS COMPENSATION TO LESS THAN THESE AMOUNTS.
- THE ABOVE LOSS COMPENSATION CALCULATIONS ARE BASED ON BUSINESSES OPEN DURING STANDARD DAILY BUSINESS HOURS OF 9:00 AM TO 5:00 PM.
- EACH LEGAL STREET ADDRESS WILL BE CONSIDERED ONE MERCHANT FOR THE PURPOSE OF FILMING.